



THE *Sweetest* INVESTMENT

HOUSING TRUST FUND VC'S
COMPASSION CAMPAIGN 2026

THURSDAY MAY 7, 2026

**Walnut Grove at Tierra Rejada
5:00pm - 8:30pm**



SPONSORSHIP OPPORTUNITIES

We invite you to join us in making [The Sweetest Investment](#) as a sponsor of our **Seventh Annual Compassion Campaign 2026**. This year's one-of-a-kind event will be held under the stars at the picturesque Walnut Grove at Tierra Rejada Farms on Thursday, May 7th from 5:00 p.m. to 8:30 p.m.

Why support affordable housing?

Housing affordability remains one of Ventura County's most urgent challenges. Our region has consistently ranked among the least affordable in the nation, while federal and state housing resources continue to shrink. Families, essential workers, veterans, seniors, and so many others struggle to secure a safe, stable home they can afford, making the need for sustainable solutions more pressing than ever.

Compassion Campaign 2026: [The Sweetest Investment](#) will bring to life the stories straight from the residents whose homes have been made possible through community investment. In a special video feature, residents will share both their housing journeys *and* their favorite desserts, that will whimsically come to life as delicious creations for guests to have a chance to take home! These stories will remind us that a home is more than a roof, it's where life's sweetest moments happen.

"Build a Home" Pre-Event Team-Building Activity

By popular demand, our "Build a Home" sponsorship experience returns with an extra sprinkle of creativity. Sponsors are invited to gather a team and *decorate* a **Lending Library** prior to the event. We provide the library; your team brings their sweetest imagination! Finished libraries are then showcased at the event for a "crowd favorite" vote. After the event, finished libraries will be placed in local communities, that have been funded in part by Housing Trust Fund Ventura County, to inspire reading and connection.

We would be honored to welcome you as a Sponsor

Compassion Campaign 2026: [The Sweetest Investment](#) promises to be another high-energy, meaningful evening hosted by Housing Trust Fund VC. We are profoundly grateful for partners, donors, and sponsors like you who believe in transforming lives through safe, equitable housing. Sponsorship is more than financial support; it's a statement that investing in affordable housing is essential for our community's health and future. It means standing with veterans, seniors, individuals experiencing homelessness, transitional age foster youth, and the essential workers who keep Ventura County thriving. **Please join us in creating lasting impact with your sponsorship.**

Who attends?

Our annual Compassion Campaign gathers a dynamic mix of decision-makers, community leaders, advocates, and change-drivers committed to housing and social equity. With record-setting attendance and fundraising over the last several years, the event has become a must-attend experience for organizations and individuals dedicated to positive change. We anticipate welcoming another **200+ guests** this May.

Sponsor Benefits

We invite you to help us savor [The Sweetest Investment](#) by becoming a sponsor. Please review the full range of sponsorship benefits on the next page, then complete and submit your Sponsor Form today. Thank you!

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COMPASSION CAMPAIGN 2026 SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Keystone \$15,000	Pillar \$10,000	Framework \$7,500	Foundation \$5,000	Table Sponsor \$3,000	Building Block \$1,000	"Build a Home" \$5,000
Prominently displayed "Lending Library"							Logo
Industry Exclusivity	•						
First Right of Refusal for 2027 Compassion Campaign	•						
Prominently noted as Keystone sponsor on all event materials	•						
Speaking Opportunity	•						
Participation in a "Why We Support" video	•	•					
Mentioned on Registration Page	•	•	•				
Mentioned in pre-event publicity	•	•	•	•			
After-Glow PR, Social Media, and eBlast	•	•	•	•			
Recognition on website for one year	Logo as Major Donor	Logo	Logo	Logo			Logo
Recognition in social media	•	•	•	•			•
Podium recognition during event	•	•	•	•			•
Recognition in event promotional emails	Large Logo	Medium Logo	Small Logo	Small Logo	Listing	Listing	Small Logo
Recognition on event signage	Large logo	Medium logo	Small logo	Listing	Sign at Reserved Table		
Visual recognition in event slide show	Logo as Major Donor	Logo	Logo	Logo	Listed	Listed	Logo
Complimentary event tickets	10	8	6	4	10	2	4

Contact Tobie Roach to support Housing Trust Fund Ventura **Compassion Campaign 2026: *The Sweetest Investment*** at Tobie@HousingTrustFundVC.org or at 805-384-1144.

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TRUST FUND**
VENTURA COUNTY
Everyone deserves a home

COMPASSION CAMPAIGN 2026
UNDERWRITING OPPORTUNITIES
(Limited to one sponsor for each opportunity)

Stage Sponsor	\$5,000	Shoutouts from the stage by our Emcee, your company name/logo on signage directly on the stage + four tickets to the event
Paddle Raise Sponsor	\$5,000	Shoutouts from the stage by our Paddle Raise Emcee, your company name/logo on event signage + four tickets to the event
Dessert Sponsor	\$5,000	Your company logo aligned with the dessert portion of the program + four tickets to the event
Cocktail Hour Sponsor	\$3,000	Your company name/logo on signage in the reception area/at the bar + two tickets to the event
Centerpiece Sponsor	\$2,500	Your company name/logo on each dinner table + two tickets to the event



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YES! I'D LIKE TO SUPPORT COMPASSION CAMPAIGN 2026 WITH A SPONSORSHIP

Thank you for partnering with us to provide safe and affordable housing for all those who wish to live, work, and raise families in Ventura County. Please complete the information below and email to Tobie@HousingTrustFundVC.org. For questions, call Tobie Roach (805-384-1144) or Linda Braunschweiger (805-407-2455).

Yes, I would like to be a Sponsor (please check desired sponsorship level)

___ \$15,000 Keystone

___ \$5,000 "Build a Home"

___ \$3,000 Table

___ \$10,000 Pillar

___ \$5,000 Stage

___ \$3,000 Cocktail Hour

___ \$7,500 Framework

___ \$5,000 Paddle Raise

___ \$2,500 Centerpiece

___ \$5,000 Foundation

___ \$5,000 Dessert

___ \$1,000 Building Block

Company/Organization Name: _____

Contact: _____

Phone Number: _____ **Email:** _____

Mailing Address: _____

I will send a Check # _____ (Mail to: 360 Mobil Ave., Suite 213A, Camarillo, CA 93010)

I will pay online with debit or credit card – Go here to pay online: www.housingtrustfundvc.org/cc2026

Please call me for credit card information

Please send me an invoice

Please email your high-resolution logo to Tobie@HousingTrustFundVC.org by March 31, to receive full promotional benefit of your sponsorship.